

THE BASICS CONNECT

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BASICS Ltd to Expand Digital Financial Inclusion Support in



Guwahati: In a major boost to Assam's journey toward financial inclusion, BASICS Ltd has secured a new assignment to support digital financial inclusion efforts across 10 additional districts in the state. This follows a competitive bidding process initiated by the Assam State Rural Livelihoods Mission (ASRLM), reinforcing BASICS Ltd's position as a trusted Technical Support Agency (TSA) in the sector.

Over the past four financial years, BASICS Ltd has successfully partnered with ASRLM in a similar capacity, providing policy-level guidance and on-ground implementation support across five districts — Nagaon, Tinsukia, Dhemaji, Udalguri, and Hailakandi. This phase witnessed transformative changes in last-mile financial access, especially through the empowerment of DigiPay Sakhis and increased SHG-level digital transactions.

With Assam consistently ranking among the top states in DigiPay Sakhi transactions for the last two years, the new project aims to further consolidate this position. The renewed engagement will emphasize strengthening the capacity of existing Business Correspondent (BC) Sakhis, onboarding new community-based organizations (CBOs) under digital transaction platforms, and offering intensive handholding support.

Speaking on the development, BASICS Ltd's SBU Head (FIS) Mr Avijeet said, "We are honored to once again partner with ASRLM in its mission to promote inclusive digital finance. Our focus will remain on ensuring that rural women, especially SHG members, are at the forefront of this financial inclusion."

The initiative is expected to significantly deepen the reach of digital banking services in remote areas, bridge the financial divide, and empower rural communities by improving access to secure and convenient financial services.

BASICS Ltd Conducts Capacity Building Training for Telangana NAFED FPCs under CBBO Project



Hyderabad: In its continued efforts to strengthen Farmer Producer Companies (FPCs) Project under NAFED Telangana, BASICS Ltd, acting Cluster-Based Business Organization (CBBO), organized a one-day training programme for CEOs, Accountants, Local Resource Persons (LRPs) and Directors of **FPCs** from Nalgonda & Suryapet districts.

The training focused on critical aspects such as GST compliance, ITR filing, MCA compliances, bookkeeping, and accounting software data updation, equipping participants with essential skills for effective financial and statutory management of their FPCs.

The first training session was held on 24th June 2025 at Chinthapally FPCL, Nalgonda. Participants included representatives from Chinthapally FPCL, Nampally FPCL, Marriguda FPCL, Pedda Adisherlapally FPCL, and Gundlapally FPCL.

The second session took place on 26th June 2025 at Jajireddygudem FPCL, Suryapet, covering Jajireddygudem FPCL, Maddirala FPCL, Nagaram FPCL, Nuthanakal FPCL, and Thirumala Giri FPCL.

The training was facilitated by BASICS Corporate Team. Mr. Suneel, SBU Head-IDS, set the context by highlighting the importance of statutory compliance and robust record-keeping for FPC sustainability.

This initiative reflects BASICS Ltd's commitment to building the managerial and financial capacities of FPCs, ensuring they comply with statutory requirements while growing their agri-business operations sustainably.

Rajepur Fed FPC Director received MEG by Union Home Minister in Mumbai

Mumbai: Mr. Sarjesh Kumar Verma, Director of Rajepur Fed Farmer Producer Company Limited, Farrukhabad, participated in the International Year of Cooperatives event held at Fairmont, Mumbai.



On this occasion, Mr. Verma was awarded the Matching Equity Grant (MEG) under the 10,000 FPO Formation and Promotion Scheme. The grant was presented by Honourable Union Home Minister Shri Amit Shah, in the presence of Shri Devendra Fadnavis, Chief Minister, and Shri Eknath Shinde, Deputy Chief Minister of Maharashtra.

The event, jointly organised by NAFED and The Times of India, recognised the contributions of FPOs across the country.

Bisauli Green Organic FPO Makes Breakthrough Export of Potatoes to Bahrain



Aligarh: In a remarkable milestone for smallholder farmers of Uttar Pradesh, Bisauli Green Organic Farmers Producer Company Limited, based in Budaun district, has successfully exported 10 metric tonnes of Surya variety potatoes to Bahrain.

Formed under the Government of India's 10,000 FPO Formation and Promotion Scheme, the FPO is supported by Small Farmers' Agribusiness Consortium (SFAC) as the Implementing Agency, with Bhartiya Samriddhi Investment and Consulting Services Ltd. acting as the Cluster-Based Business Organization (CBBO) facilitating its growth.

The export consignment, facilitated by the Agricultural and Processed Food Products Export Development Authority (APEDA), marks a significant step forward in connecting small and marginal farmers to international markets. This initiative not only strengthens the global footprint of Indian agri-produce but also ensures better price realization and income enhancement for member farmers.

This achievement demonstrates the increasing capacity of FPOs to handle high-value market linkages and highlights the critical role of institutional support and robust capacity building.

BASICS Ltd. Supports Zila Parisad School under CSR Initiative



Karimnagar: As part of its CSR activities, BASICS Ltd. extended support to Zilaparisad School, Kalonoor, District Karimnagar, by donating chairs, tables, a water purifier, water cooler, and school bags for primary and secondary students.

In a handover event, Mr. Devarakonda Sattaiah, Managing Director, BASICS Ltd., presented the materials to the school authorities, reaffirming the company's commitment to community development and quality education. This initiative will help create a better learning environment for the students and motivate them to attend school regularly.

MSRLM Hosts State-Level Workshop under Livestock Value Chain Projects in Maharashtra



Nagpur: A two-day State-Level Workshop on "Gathering for Orientation, Action & Transformation in the Livestock Sector" was organised by the Maharashtra State Rural Livelihood Mission (MSRLM) from 13th to 14th May at The Hotel Pride, Nagpur. The event was hosted in collaboration with DAY-NRLM, BASICS Ltd. (as Technical Support Agency), and the CPMU-Livestock Cell.

The workshop brought together officials from MSRLM at state, district, and block levels, representatives from DAY-NRLM, the CPMU-Livestock Cell, resource institutions, experts, and the field and technical teams from BASICS Ltd.

Key sessions covered strategic livestock initiatives, convergence opportunities under Government of India and Maharashtra schemes, and approaches for institutionalizing livestock-based livelihood models at the national level.

Notable speakers included Mr. Parmeshwar Raut, Additional Director, MSRLM; Dr. Rajendra Bambal, Joint Commissioner, DAHD; Mr. Satish Raju, Commissioner, Livestock, Maharashtra; Mr. Kishore Sambasivam, Chief Program Officer, BFIL; Mr. Raman Wadhwa, Deputy Director, DAY-NRLM; and Dr. Vivek Kunj, National Mission Manager – Livestock, NRLM.

The workshop also oriented participants on the Goat Farming Project planned for Nagpur, Bhandara, Akola, Amravati, and Washim districts, aiming to mobilize 50,000 women stakeholders in the goat value chain and facilitate the formation of new producer enterprises (PEs).

BASICS Ltd. signed an MoU with UMED, Maharashtra in March, 2025 to act as a Technical Support Agency (TSA) for the Livestock Value Chain Project under DAY-NRLM. Under this partnership, BASICS Ltd. will form two Producer Enterprises (PEs) across five districts over three years, focusing on capacity building and end-to-end goat value chain development. This initiative marks a significant step in women's empowerment and livestock value chain integration in the state.

The BASICS Ltd. consulting team, led by Mr. Raghuram Bhallamudi (CEO), Mr. Suneel Vemu (SBU Head, IDS), Mr. Prashant Deokar (Head, Accounts), and the Maharashtra Project Team, actively participated. On the second day, Mr. Bhallamudi addressed the gathering, outlining the project roadmap and calling for coordinated support from all stakeholders to make livestock-led livelihoods a success in Maharashtra.

Orientation Program on NFDP (National Fisheries Digital Platform) Cooperative Registration under PM-MKSSY



Nizamabad: A meeting was held in Nizamabad around participants, including fish farmers & cooperative representatives, to orient them on the registration of societies cooperative under National Fisheries Digital Platform (NFDP).

The session, supported by BASICS Ltd. as the Cluster-Based Business Organization (CBBO) under the guidance of SFAC, aimed to raise awareness and streamline the onboarding of fisheries cooperatives as part of the Pradhan Mantri Matsya Kisan Samridhi Sah-Yojana (PM-MKSSY). Similar initiatives are underway in Chhattisgarh, where 35 societies have been registered in Balod and 5 in Dhamtari. In Telangana, 15 societies have been registered in Nizamabad. The orientation covered the benefits, procedures, and digital tools of NFDP, contributing to capacity building and the integration of cooperatives into a transparent, traceable, and market-oriented fisheries ecosystem.

Market Linkage Gets a Boost as FPCs Open NAFED Bazaar Outlets in Chhattisgarh



Balod: In a boost to farmer market access, NAFED Raipur has allotted NAFED Bazaar franchisee outlets to four Farmer Producer Companies (FPCs) in Chhattisgarh — Tandula AgroFed, Saksham AgroFed, and Gurur AgroFed in Balod district, and Sutiyapat AgroFed in Kabirdham district. These FPCs will now retail a range of NAFED products like packaged cereals, pulses, flours, spices, and ready-to-eat foods to local farmers and rural households at affordable prices.

Facilitated by BASICS Ltd., this initiative aims to strengthen last-mile market linkages, create steady revenue streams for FPCs, and boost their trust and visibility among members. By acting as local NAFED dealers, the FPCs will help their communities access quality products easily while increasing footfall and turnover for their own operations.

This milestone aligns with the International Year of Cooperatives 2025, highlighting the role of farmer-led institutions in rural growth. BASICS Ltd. continues to bridge national institutions like NAFED with grassroots FPCs, driving sustainable value chains and income opportunities for smallholder farmers.

Empowering Women Poultry Farmers through Climate-Resilient Training: An Incredible Story



Hyderabad: In a remarkable step towards women empowerment and sustainable livelihood promotion, BASICS Ltd, in collaboration with the Asian Development Bank and Suguna Foods, has successfully trained over 8,000 women poultry farmers across eight Indian states—Uttar Pradesh, Bihar, West Bengal, Madhya Pradesh, Maharashtra, Odisha, Andhra Pradesh, and Karnataka. The training program, titled "Climate Resilient Poultry Farming and Functional Financial Literacy," has significantly contributed to strengthening the capacities of women engaged in poultry farming, enabling them to manage their farms more effectively and profitably.

This multi-day, non-residential training program was designed to bridge both technical and financial knowledge gaps. Women poultry farmers from Suguna Foods' network participated in interactive sessions covering:

- Mousing Management: Construction and maintenance techniques for poultry sheds to improve bird health and reduce mortality.
- Brood and Health Management: Emphasizing early chick care, disease identification, and treatment.
- Bio-Security Measures: Practical steps to ensure hygiene and prevent infections at the farm level.
- Feed Management: Efficient feeding practices to ensure optimal nutrition and growth.
- Financial Literacy: Basics of savings, credit, record keeping, and profit and loss calculation to help women make informed financial decisions.

The initiative aimed to empower women and strengthen their ability to manage farms and contribute to household income. Many participants, previously running poultry farms without formal training, are now better equipped to track costs, assess risks, and make informed decisions to boost productivity. The training also highlighted climate change challenges and introduced adaptive practices like heat management and year-round production strategies. BASICS Ltd has helped shift poultry farming from a basic livelihood activity to a more structured and profitable enterprise, promoting sustainable incomes and inclusive rural development.

Exposure Visit by BoDs to Harakh FPO: Highlights Sustainable Agri-Business Practices



Barabanki: A 25-member delegation of BoDs from FPOs across various states visited Harakh Farmer Producer Company Ltd, Barabanki, during a national-level exposure visit organized by BIRD, NABARD Lucknow. The visit aimed to showcase Harakh FPO's operational model, value addition practices, and governance. Participants were briefed on key activities such as agri-input/output trading, bookkeeping, member mobilization, and use of the Equity Grant Fund (EGF), along with the FPO's efforts in institutional linkages and convergence.

A major highlight of the visit was an in-depth tour of the mustard oil processing unit, where BoDs witnessed the complete value chain—from procurement of raw mustard to oil extraction, packaging, and marketing of the finished product.

Harakh FPO, promoted under the Central Sector Scheme (CSS) with BASICS Ltd. as CBBO and SFAC as the nodal agency, has emerged as a model of sustainable and market-oriented FPO functioning.

BASICS Ltd started Orientation & Registration work for Goat-based PEs

Nagpur: BASICS Ltd has initiated the registration of Producer Enterprises (PEs) under MSRLM's Goat-based Livestock Value Chain Project. To support this effort, orientation programs have been conducted to equip women farmers with an understanding of the PE model and its benefits. The initiative is being rolled out across five districts of Maharashtra—Akola, Amravati, and Washim forming one zone, and Nagpur and Bhandara



forming the second zone. Regular meetings are being held to engage and motivate women goat farmers to become part of the upcoming PEs. A total of two PEs, one in each zone, will be established with the goal of collectively onboarding 50,000 members.

Training Program Conducted for Chamba and Haroli FPCs in Himachal Pradesh



Himachal Pradesh: Two focused training programs were recently conducted for the Board Directors (BoDs) and Chief Executive Officers (CEOs) Chamba Farmer Producer and Haroli Farmer Company Producer Company under the Central Sector Scheme (CSS) for Formation and Promotion 10,000 FPOs. The initiative was facilitated by BASICS Ltd., acting

as the Cluster-Based Business Organization (CBBO).

The training sessions focused on improving FPCs' capacities in documentation, compliance, and market linkages for agri-input and output trading. Emphasis was also placed on strategic planning for the upcoming season. At Haroli, the presence of NABARD's DDM, Una, added value, with insights on governance and business development. These efforts underscore BASICS Ltd.'s commitment to strengthening FPCs in Himachal Pradesh as efficient, market-driven institutions.

NAFED Facilitates Major Paddy and Redgram Procurement through FPCs in Telangana



Hyderabad: NAFED, in collaboration with Farmer Producer Companies (FPCs), facilitated large-scale MSP-based procurement of paddy and redgram between March and May 2025.

In Telangana, nine FPCs from Nalgonda and Survapet districts procured 1,1361.6 MT of paddy from 2,281 farmers, totaling ₹27.58 crores. In Karnataka, Bhimakrishna FPCL (Sindagi block, Vijayapura) procured 668.2 MT of redgram from 396 farmers, valued at ₹5.35 crores, with support from the Karnataka Government and SFAC.

The initiative reflects the growing role of FPCs in ensuring fair prices and timely payments to smallholder farmers through government procurement schemes.



Bhartiya Samruddhi Investments and Consulting Services Limited (BASICS Ltd.)



3rd Floor, Surabhi Arcade, Troop Bazar, Bank Street, Koti, Hyderabad - 500 001, Telangana, India



communication@basixindia.com



www.basixindia.com