



THE BASICS CONNECT

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CEO, Umed (left) Mr. Nilesh Sagar and CEO, BASICS Consulting Mr. Raghuram Bhallamudi (right)

BASICS Ltd. signed new project with UMED, will work with Women Goat Farmers

12th March, Mumbai: BASICS Ltd. has signed an MoU with UMED, Maharashtra, to serve as a Technical Support Agency (TSA) for UMED in implementing the Livestock Value Chain Project under DAY-NRLM.

Mr. Raghuram Bhallamudi, CEO of BASICS Consulting, signed the MoU with Mr. Nilesh Sagar, CEO of UMED at MSRLM Mumbai Office.

This project will enable BASICS to work with 50,000 women goat farmers of Maharashtra where BASICS Ltd will form 2 PEs in 5 districts over a period of 3 years. BASICS Ltd will also work on the capacity building and end-to-end goat value chain development. This will be a major project in the field of women empowerment and value chain integration.

BASIX Farmers' Market procured more than 850MT Red Gram and Bengal Gram in Maharashtra

17th March, Akola: During the last Rabi season, BASIX Farmers' Market (BFM) successfully procured 640 MT of Red Gram (Toor) and 230 MT of Bengal Gram (Black Chana) from Farmer Producer Organizations (FPOs) and traders. Ensuring a seamless experience for farmers, BFM implemented its unique quick payment system, enabling payments to be processed within just two days of procurement. This approach provided much-needed financial liquidity to farmers and traders, reinforcing trust and transparency in the procurement process.

To maintain high quality standards, all procured produce was verified by a third-party quality assurance agency, ensuring that only the best output was sourced directly from the fields. By fostering strong relationships with farmers and prioritizing their needs, BFM continues to drive economic growth in rural areas while promoting sustainable agricultural practices. This initiative aligns with BFM's broader mission of empowering farmers, strengthening market linkages, and creating a more equitable agricultural ecosystem.



Virangana Women FPC Surpasses ₹1 Crore in Revenue, Strengthening Women's Role in Agri-Trading



31st March, Nasik: Virangana Women Farmer Producer Company (FPC), a pioneering women-led agricultural enterprise from Nashik, has achieved a major milestone by surpassing ₹1 crore in revenue. This marks a significant achievement in the realm of agri-trading, particularly for women farmers striving for financial independence.

Specializing primarily in onion trading, with a smaller stake in maize, Virangana Women FPC has demonstrated remarkable

business acumen and resilience. Formed under the World Bank-funded SMART Project, with support from the Maharashtra State Rural Livelihoods Mission (MSRLM) and technical assistance from BASICS Ltd., the FPC has successfully enhanced market access for its members, empowering women through sustainable agricultural practices and financial inclusion.

The FPC's outstanding performance was previously recognized at Krishithon Nashik, where it was celebrated for reaching the ₹50 lakh milestone. This latest achievement further cements its role as a trailblazer in the agricultural sector, highlighting the crucial role of women-led enterprises in fostering rural economic growth.

As the FPC continues to grow, it serves as an inspiring model for similar enterprises across India, proving that women's leadership in agriculture is not only viable but also vital for sustainable progress in the sector.

Karnataka FPCs Shine at Karnataka FPC Mela

Karnataka, February 28, 2025: Three Farmer Producer Companies (FPCs) from Karnataka—Nrushimha FPC, Kudligi Taluka FPC, and Shirahatti FPC—made a strong impression at the Karnataka FPC Mela, showcasing their diverse range of high-quality products. The event featured an array of locally produced goods, including resins, bottled oils, packaged fruit powders, and spices, attracting significant attention from attendees.



The enthusiastic response from visitors left FPC representatives overwhelmed, reaffirming the growing demand for their products. These FPCs were formed under the Central Sector Scheme (CSS) 10K FPO Formation and Promotion program, with the support of the Small Farmers Agribusiness Consortium (SFAC) and BASICS Ltd. As the Cluster-Based Business Organization (CBBO), BASICS Ltd. has played a pivotal role in supporting these FPCs, particularly in product designing and packaging strategy.

The success of these Karnataka-based FPCs at the event highlights the increasing market potential for farmer-led enterprises and reinforces the importance of branding, product development, and marketing strategies in scaling up agricultural businesses.

NAFED-Supported FPOs Participate in National Organic Program



New Delhi, January 10: Fourteen farmers representing six Farmer Producer Organizations (FPOs) promoted by NAFED and supported by CBBO BASICS Ltd. took part in the 8th edition of the National Program on Organic Production (NPOP). Held at the Bharat Ratna C. Subramaniam Auditorium, ICAR, Pusa, New Delhi, the event was jointly organized by the Indian Council of Agricultural Research (ICAR) and the Agricultural and Processed Food Products Export Development Authority (APEDA).

This national platform underscored the importance of organic farming practices and supported the growth of FPOs in the organic sector. The participating FPOs included Ujhani Fed FPC, Usawan Fed FPC, Kamalganj Fed FPC, Rajepur Fed FPC, Soron FFPC, and Ganjdundwara Fed FPC.

The enthusiastic participation of these FPOs reinforced their commitment to expanding organic product cultivation, ensuring a healthier society and sustainable farming practices. Their involvement in NPOP reflects a strong dedication to a greener future, encouraging more farmers to adopt organic methods for long-term agricultural sustainability and market competitiveness.

Holistic Himalaya FPCL Showcases Innovation at Grameen Bharat Mahotsav 2025



New Delhi, January 9: Holistic Himalaya FPCL from Chamba, Himachal Pradesh, proudly participated in the Grameen Bharat Mahotsav 2025 at Bharat Mandapam, New Delhi. Hosted by DFS and NABARD, this prestigious event was inaugurated by PM Narendra Modi and FM Nirmala Sitharaman and provided a powerful platform for rural enterprises to showcase their innovations.

Promoted by NABARD and supported by BASICS Ltd. under the CSS 10K FPO scheme, the FPC displayed its range of value-added herbal and organic products, attracting buyers and stakeholders from across the sector. The event opened up new networking opportunities, enhanced market visibility, and reinforced the role of farmer-led enterprises in rural economic development. Holistic Himalaya FPCL continues to drive rural entrepreneurship, sustainability, and value-added agriculture, strengthening its foothold in the organic products market.

Assam's DigiPay Sakhis have reached 1.43 lakh transaction amounting Rs29.06 Cr in February 2025



28th March, Guwahati: Assam's DigiPay Sakhis have recorded a remarkable milestone, processing 1.43 lakh transactions amounting to ₹29.06 crore in February 2025. Assam has consistently maintained its top position at the national level in digital financial transactions for the past 15–20 months, reflecting the state's strong commitment to financial inclusion and digital empowerment.

BASICS Ltd. serves as the Technical Support Agency for the Assam State Rural

Livelihoods Mission (ASRLM), supporting the Digital Finance vertical and facilitating seamless digital financial services across rural areas. The initiative has played a crucial role in promoting financial literacy and accessibility for rural communities, particularly women-led enterprises.

The achievement was recently highlighted on social media by the Chief Minister of Assam and the Rural Development Minister, applauding the efforts of DigiPay Sakhis in driving financial inclusion. Assam's continued leadership in digital finance showcases the impact of well-structured interventions in rural digital banking and economic empowerment.

At a Glance



Burash FPC, Uttarakhand members visited State of Gujarat on a exposure visit to have industrial knowledge and market linkage knowledge



The food products made by Shergarh FPC are also making their mark in Madhya Pradesh and Punjab. In Lucknow, the FPC showcased its diverse range of products, including turmeric, pickles, asafoetida, mango syrup, flour, refined flour, and spices to UP's Agriculture Minister, Surya Pratap Shahi, and NABARD's CGM, A. L. Meena, who appreciated the quality and effort behind these products.



Mr. Bablu Sharma, Chairman of Shakti Farmer Producer Company Ltd., Aligarh, participated in a four-day advanced training on Millet Processing & Value Addition Technologies at ICAR-Indian Institute of Millets Research (IIMR), Hyderabad, from Feb 18-21, 2025.



Bisauli FPC successfully placed its products at the IFFCO Employees Multipurpose Cooperative Store at a Mall in Poul Pothan Nagar, IFFCO Township, Bareilly.