



Umang Season 1 Results Announced

We're thrilled to announce the conclusion of Umang Season 1, an exciting internal competition held exclusively for BASICS Ltd employees. This event featured three engaging categories: Photography, Short Videos, and Caselets, aiming to enhance employee engagement and streamline communication within the organization.

The overwhelming response and enthusiastic participation of our talented employees resulted in over 400 entries for the competition. Among these entries, the following outstanding members emerged as winners in their respective categories



List of Winners

1st
Jyotsna Kakkar
NRLM Project

2nd
Rekha Tiwari
UP SRLM

3rd
Nitesh Rajpoot
UP CBBO Team

1st
Gopal Patil
MP SRLM Project

2nd
Prashant Tripathi
UP Pro-Poor Tourism

3rd
Vijay Krishna Tiwari
UP Pro-Poor Tourism

1st
Neeraj Sachan
UP Pro-Poor Tourism

2nd
Prashant Tripathi
UP Pro-Poor Tourism

3rd
Devendra Kumar
UP Pro-Poor Tourism

The diverse creativity and exceptional contributions displayed across these categories were truly commendable. The winners were announced by Honorable MD and CEO of BASICS Ltd Mr. Deverakonda Sattaiah in presence of CFO Mr. Mohan Raj Bhagirathi and COO Mr. Raghuram Bhallamudi. We extend our heartfelt congratulations to all the winners for their remarkable achievements and inspiring submissions in Umang Season 1.

Horticulture Department Distributes Mini Agricultural Tool Kits



The Horticulture Department orchestrated a special gathering for farmers at the Krishak Saksham Federation Farmer Producer Company (FPC) located in Dondi Lohara, Balod, Chhattisgarh. This significant event was made possible by utilizing DMF funds to kick-start the distribution of Mini Agricultural Tool Kits to 67 shareholders hailing from various villages.

Distinguished attendees at the event included the Division Horticulture Officer, the FPC's Board of Directors, the CEO, and a dedicated BASICS Ltd. team. Their combined presence emphasized their dedication to assisting local farmers and promoting agricultural progress within the community. Mr. Sangmesh Katta, the Project Team Leader, conveyed his appreciation to the horticulture department for their proactive initiative.

World Bank Delegation visited Project area in Sarnath and Kushinagar



A delegation from the World Bank, led by Ms. Stefania Abakerli and Mr. Sanjay Saxena, recently visited the culturally vibrant villages of Kushinagar, Uttar Pradesh. At the same time, another team led by Mr. Anupam Joshi, a senior environment specialist at the World Bank, and Dr. Rachna Sarkar, a Social Specialist from SPCU, explored the project area in Sarnath, Uttar Pradesh. Their purpose was to evaluate the progress of the Uttar Pradesh Pro-poor Tourism Project, a World Bank-funded initiative aimed at uplifting local vendors and artisans while harnessing the tourism potential of the region.

During their visit, the delegations engaged in insightful conversations with skilled craftswomen dedicated to crafting clay and banana products, representing the rich cultural heritage of the area. These artisans shared their experiences and the challenges they encounter while pursuing their art. Drawing from their extensive expertise, the World Bank delegates offered valuable suggestions and recommendations to help overcome these hurdles.

The UP Pro-poor Tourism Project by the World Bank seeks to rejuvenate the tourism sector in these regions and elevate the socio-economic status of local vendors and artisans. Through this initiative, artisans will receive the necessary support to thrive, fostering a sustainable environment for their crafts.

BASICS Consulting, the implementing agency, received accolades from the World Bank delegates for their commendable work in both Kushinagar and Sarnath. The dedication of BASICS Consulting towards the success of the project was apparent as they guided the delegation through the core of their efforts.

A significant milestone was celebrated during the visit with the inauguration of a 20-day Training Program focusing on clay craft. The World Bank delegates were present to inaugurate this essential program.

Team Leader Mr. Utpal Singh mentioned that the positive feedback from the World Bank delegation underscores their contentment with the progress made and the strategies implemented by BASICS Consulting, highlighting the promising strides in these cultural preservation and economic upliftment endeavors.





FPC Board Members Attend 77th Independence Day Celebration in New Delhi



The Board of Directors from various Farmer Producer Companies (FPCs) established and fostered by BASICS under the Central Sponsored Scheme (CSS) were honored guests at the 77th Independence Day Celebrations in New Delhi on August 15, 2023. Their participation in this historic event bestowed upon the Board members a unique and exceptional opportunity, filling them with immense pride and significance.

The occasion served as a remarkable experience for the Board members, allowing them to partake in the commemoration of this significant day in the nation's history, fostering a sense of belonging and pride in contributing to the agricultural and economic landscape under the aegis of FPCs established through BASICS' initiatives.



Brochure on Digital Finance for ASRLM Unveiled

In a launch event, BASICS Ltd introduced a comprehensive brochure on Digital Finance focused on empowering Women Business Correspondent Sakhis in Assam. The inauguration ceremony was graced by eminent personalities including Smti Krishna Baruah, ACS, State Mission Director of Assam Rural Livelihood Mission (ASRLM), along with Mr. Amit Arora, Senior Financial Inclusion Specialist from the World Bank, Mr. Sourav Roy, National Mission Manager at the Ministry of Rural Development (NRLM), Dr. Himadri Konch, COO of ASRLM, Mr. HemKrishna Bora, Project Manager for Digital Finance at ASRLM, Mr. Kabindra Baishya, Project Manager for Financial Inclusion, Mr. Biswaranjan Pattnaik, Head of Financial Inclusion at BASICS Consulting, and Mr. Avijeet Kumar, Team Leader for ASRLM Digital Finance project at BASICS Consulting.

This informative brochure, crafted by BASIX (The Technical Support Agency), is designed as a valuable resource for the ASRLM ground team members. It offers crucial insights into the realm of Digital Finance, specifically focusing on the pivotal role of Women Business Correspondent Sakhis. This guide equips the ASRLM team with essential knowledge and strategies to leverage digital financial solutions effectively.

The initiative signifies a collaborative effort to empower and educate, laying the foundation for greater financial inclusivity and technological advancements within the ASRLM framework.

Inauguration of Tandula Agrofed FPO Office and Agricultural Center



The official opening of the Office Premises and Agricultural Advisory Center of Tandula Agrofed Farmer Producer Company Limited took place on July 8th, 2023, in Jhalamla village, Balod block, Balod district. The inauguration was presided over by Mrs. Sangita Sinha, the MLA of Sanjari Balod Vidhan Sabha constituency, and Mr. Sanjay Kumar Singh, the State Head of NAFED (National Agricultural Cooperative Marketing Federation of India).

The establishment of this Farmer Producer Organization (FPO) in Jhalamla Village became a reality through the FPO scheme initiated by the Government of India in collaboration with NAFED. The pivotal role played by CBBO Basics Ltd. in setting up this FPO was instrumental in its successful formation.

The auspicious inauguration was graced by several esteemed guests, including Mr. ML Bara, DDM NABARD, Mr. Pranay Dubey, Lead Bank Manager, Mr. PK Dwivedi, Nodal Officer NAFED, representatives from the District Development Authority (DDA), District Horticulture Department (DDH), and the local Panchayati Pramukh. Alongside these dignitaries, the Board of Directors (BoD) of the FPO and member farmers from this FPO and others also actively participated in the event. Presently, the FPO comprises 301 member farmers and operates under the governance of a 10-member Board of Directors. Team Leader Mr. Samgmesh Katta congratulated the field team of BASICS Ltd and the members of the FPC for their tremendous efforts in achieving this feat.

Joint Secretary of MORD Engaged with BC Sakhis in Barwani District

In a meaningful interaction, Mrs. Swati Sharma, the Joint Secretary of the Ministry of Rural Development (MORD), Government of India, along with Mr. L.M. Belwal, CEO of MPSRLM, and Mr. Gupta from National Financial Inclusion, conducted a productive dialogue with BC Sakhis in Barwani district. The aim was to engage in insightful discussions and gain feedback on the ongoing services, expressing satisfaction with the services rendered and offering valuable suggestions for further enhancements.



The BC Sakhis, at the forefront of empowering the local community, exchanged views, experiences, and suggestions during this session. Their active participation and shared insights were highly valued, highlighting the significance of their role in fostering financial inclusion and digital services within the region.

BASICS Consulting, under the leadership of Mr. Vikash Raut, serves as the implementing agency for digital Financial Services in Madhya Pradesh, playing a pivotal role in driving forward the initiatives for financial inclusion and digital empowerment in the state. This collaborative effort underscores the commitment to leveraging technology and community engagement for sustainable development and financial inclusion in rural areas.

BASICS Consulting Shines at UP International Trade Fair in Greater Noida



Team BASICS Consulting recently presented its expertise at the Noida International Trade Fair in Greater Noida, Uttar Pradesh. This prestigious event was graced by the esteemed presence of India's honorable President, Smt. Draupadi Murmu, and the Chief Minister of Uttar Pradesh, Yogi Adityanath.

Shining brightly among our showcased entities was Shakti FPC from Aligarh, showcasing its stellar range of packaged products, notably featuring the much sought-after GI-tagged Basmati Rice. International traders were deeply intrigued by our stall, engaging in inquiries about our products and their quality, all of which were thoroughly addressed.

Our stall also had the honor of hosting Mr. Devesh Chaturvedi, Chief Secretary of Agriculture, among other distinguished guests. Mr. Chaturvedi lauded the pivotal role played by BASICS Consulting as a CBB0 and offered valuable insights on leveraging government opportunities to enhance the processing infrastructure of FPCs.

At Shakti FPC's exhibit, a diverse array of high-quality products was proudly showcased, including two distinct varieties of Basmati Rice (Premium and Gold), Wheat flour, Besan, and Daliya, all presented in an array of attractive and appealing packaging options. The display not only captured attention but also underlined the quality and diversity offered by Shakti FPC's range.

BFM has initiated apple trading in Himachal Pradesh

The BASIX Farmers' Market (BFM) has initiated apple trading in Himachal Pradesh. Fagu Valley Farmers Producer Company (FPC) and Bushahar FPC, Rampur, which were established as part of the World Bank-funded HPHDP project with support from BASICS Ltd, have partnered with BFM to commence their apple trading. The inaugural trade was valued at over Rs. 30 lakhs. Mr. Alok Pradhan, the Country Business Head of BFM, commented, "This represents a significant business collaboration with FPCs formed with the technical guidance of BASICS Consulting. We are providing the market with high-quality products while ensuring fair prices for the FPCs."



BFM is an online platform created in collaboration with MasterCard, offering input, output, and credit services to FPCs, producer groups, and individual farmers. This partnership between BFM and the Himachal Pradesh FPCs has ushered in a new era of technology-driven business opportunities.



Igniting Progress in Rural Livelihoods: BASICS Training Program Creates Waves



In a trailblazing move, the BASICS team orchestrated a transformative four-day training program focused on 'Advancing Producer Groups.' This landmark initiative took place at the esteemed Conference Hall, SIRD & PR, Durtlang Leitan, Aizawl, Mizoram, from October 10th to October 13th, 2023. Engaging 51 devoted members of the Mizoram State Rural Livelihood Mission, the program enhanced in on pivotal areas such as pre-formation steps, governance, commodity selection, marketing strategies, and sustainable business planning.

Under the expert guidance of seasoned professionals like Mr. Ravindra Goyal, boasting over 11 years of expertise, the training sessions were meticulously curated. The event didn't merely focus on theoretical knowledge but also provided practical insights, culminating in a visit to the SHG Mart. Here, participants delved into marketing intricacies, imbibing inspiring success stories from Krishi Udyog Sakhi.

The impact of the training was palpable. Pre-and post-training assessments showcased a remarkable enhancement, with 42 participants excelling in Grade A—an affirmation of the program's effectiveness. The interactive sessions, coupled with engaging activities and thought-provoking discussions, received laudable acclaim from the attendees.

The feedback collected was overwhelmingly positive, highlighting the program's clarity, relevance, and the trainers' expertise. Participants expressed deep appreciation for the clear presentations and the well-structured topics, ensuring a smooth learning experience.

In the words of Team Leader Mr. Jayverdhan Tiwari, "Through this training initiative, the BASICS team not only disseminated knowledge but also planted the seeds of empowerment. Equipping these professionals with vital skills has laid a robust foundation for enhancing rural livelihoods in Mizoram. This endeavor stands as a beacon of hope, illuminating the path toward a prosperous and self-sufficient rural Mizoram."



Empowering Women in Agriculture: A Triumph at the Buyer-Seller Meet



In a remarkable showcase of agricultural excellence and women's entrepreneurship, the Umed-Maharashtra State Rural Livelihoods Mission orchestrated a grand Buyer-Seller Meet at Mumbai's CIDCO Exhibition Center in Vashi on October 4th, 2023. This event, meticulously executed with the technical expertise of Bhartiya Samruddhi Investments and Consulting Services Limited (BASICS Ltd) and under the guidance of Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY - NRLM), stood as a beacon of empowerment for women-led Farmer Producer Companies, Producer Groups, and Cluster business organizations supported by MSRLM.

The spotlight shone on a diverse array of agricultural products, ranging from cereals and pulses to organic produce and spices. The presence of distinguished delegates from industry leaders like ADM, DeHaat, and FarmDeli International-5Essentials lent prestige to the occasion. Over 30 Letters of Intent were signed at this milestone event, signifying a significant leap toward empowering and ensuring the sustainability of women-led producer companies.

Team Leader Jay Verdhan Tiwari told that the energy at the Buyer-Seller Meet resonated with enthusiasm, showcasing the sincere interest of buyers not just in products but also in uplifting women entrepreneurs in the agricultural sector. The esteemed presence of the Hon'ble Principal Secretary of Rural Development from the Government of Maharashtra during the event's inauguration underscored its importance.

The overwhelming support from buyers signifies the remarkable potential of women in agriculture. Beyond mere economic growth, this support nurtures a sustainable and inclusive agricultural ecosystem. The success of this event reaffirms our unwavering dedication to empowering every woman in agriculture. Through collaborative and collective efforts, we chart a path for a future where these talented women not only thrive but also lead, ensuring a flourishing agricultural sector and a progressive society.



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