



From MD's Desk

Dear Readers,

It is with great pleasure and excitement that I introduce the inaugural edition of **THE BASICS CONNECT**, our first newsletter covering the myriad activities and accomplishments of BASICS Ltd.'s consulting services.

Bhartiya Samruddhi Investments and Consulting Services Limited (BASICS Ltd.) has always been committed to making a positive impact on society through its various initiatives and endeavours. Our dedicated team of experts have been tirelessly working towards creating sustainable solutions, fostering growth, and empowering individuals and communities across Indian states and some countries outside. The BASICS Connect aims to serve as a platform to showcase the noble work carried out by the holding company and highlights of its group entities. We will delve into the diverse range of projects we have undertaken, including but not limited to institutional development, capacity building, strategic planning, and policy formulation and outreach in extending financial inclusion services. Our goal is not only to highlight the tangible outcomes achieved but also to shed light on the remarkable stories of transformation and empowerment that lie at the heart of our work.

Through this newsletter, we hope to provide our readers with an in-depth understanding of our consulting services and the positive impact we are making in various sectors and regions.

I extend my heartfelt gratitude to the entire BASICS Ltd team, whose unwavering dedication and passion have made our achievements possible. Their expertise, creativity, and commitment to excellence are truly commendable.

Lastly, I would like to express my sincere appreciation to our clients, partners, and stakeholders for their trust and support. Without your collaboration and shared vision, none of this would have been possible. Together, we can continue to drive positive change and create a brighter future for all.

Thank you for joining us on this exciting journey. I invite you to explore the pages of The BASICS Connect, and I hope you find inspiration, insights, and a renewed sense of optimism within its contents. I congratulate all the contributors to this first edition and Mr. Anway to coordinate and make this publication a reality. I wish all the colleagues at BASICS enthusiastically read the newsletter to get update on work of the company and continue to enrich the newsletter with their timely support in each edition ahead.

Wishing you all the best,

Devarakonda Sattaiiah

CEO & Managing Director

BASICS Ltd, Hold Co. of BASIX Social Enterprise Group





BASICS Ltd Celebrated 27 Years in Development Sector

 **HO, Hyderabad**

BASICS Ltd. celebrated its 27th Annual Day on 18th April 2023 at the Hyderabad Headquarters. The event brought together the members of BASICS Ltd to commemorate the company's journey over the past years and discuss its future plans. BASIX chose to start its operations on 18th April in memory of the Bhoodan Movement (April 18, 1951), a voluntary land reform moment which has impacted many households positively over periods and continues to celebrate the day.


During the event, Mr Bhagirathi Mohan Raj, the CFO of BASICS Ltd, shared an insightful overview of the company's progress in recent years. He highlighted the organization's significant contributions in areas such as Financial Inclusion, Institutional Development, Community Mobilization, Technology in Development, and Agri-allied Research & Development.

Mr Raghuram Bhallamudi, the COO of Consulting, took the stage to outline the future direction of BASICS Ltd. He emphasized the importance of adapting to evolving market trends, leveraging technology, and fostering innovation to stay ahead in the development sector.

A video presentation showcasing the journey of BASICS Ltd was also screened at the event. The video highlighted key milestones, impactful projects, and the organization's dedication to its mission.

The event also included a discussion on employees' experiences with the organization, allowing them to share their personal stories. The celebration concluded with a joyful cake-cutting ceremony, symbolizing the successful completion of BASICS Ltd.'s 27th year in operation. The event fostered unity, appreciation, and motivation among the attendees.

Session on POSH & Workplace Environment

 **HO, Hyderabad**

BASICS Ltd. recently organized a quarterly meeting focused on Preventing Sexual Harassment (POSH) and Workplace Culture. The meeting saw active participation from employees across all levels of the organization, providing valuable insights into their thoughts on an ideal workplace culture. The discussions covered various aspects, including cultural development, workplace communication, and gender equality.

The meeting served as a platform for open dialogue and the exchange of ideas, allowing employees to contribute their perspectives on creating an ideal workplace culture. By addressing topics such as cultural development, workplace communication, and gender equality, BASICS Ltd demonstrated its commitment to continuous improvement and creating an environment conducive to employee well-being.

Notably, it is commendable that no complaints regarding workplace harassment or sexual harassment were reported during the specified period. This indicates that the organization has fostered a safe and inclusive environment where employees feel respected and supported.



Workshop on Exploring CSR Partnership for sustainable livelihoods of SHG Women on 2nd March 2023 at “Unnati,” Krishi Bhawan, New Delhi

📍 New Delhi

On 2nd March 2023, a Consultative Workshop called “Exploring CSR Partnership for sustainable livelihoods of SHG Women” took place at “Unnati,” Krishi Bhawan, New Delhi. The main goal of the workshop was to encourage Corporate Social Responsibility (CSR) funding from Corporates for projects under the Ministry of Rural Development, Government of India, specifically the National Rural Livelihood Mission (NRLM). A key outcome of the workshop was the establishment of “Ajeevika Kosh” under NRLM, which would act as a separate unit overseen by the National Level Steering Committee (NLSC). Its purpose would be to receive unspent CSR funds and allocate them to finance various projects and activities under NRLM/SRLM.

BASICS Consulting team under the leadership of Mr. Jayverdhan Tiwari played a significant role in supporting the workshop by facilitating communication with corporates and understanding their concerns about collaborating with the government. The workshop saw enthusiastic participation from 46 CSR entities. Distinguished speakers from corporate and government organizations addressed the participants, sharing their perspectives on CSR funding and rural development. The discussions also covered NRLM’s achievements and operations in empowering rural women and driving socio-economic development. Key program components, including institution building, capacity building, financial inclusion, and digital finance, were emphasized.

Representatives from various corporates shared their experiences, initiatives, and suggestions for collaboration with NRLM/SRLM. The discussions centred around closing funding gaps, developing sustainable community institutions, empowering marginal farmers, and promoting local partnerships. The workshop underscored the importance of partnership, technology, human resources, asset.

More than 3000 Producer Groups formed under NRETP

📍 Uttar Pradesh

UPSRLM has implemented the Deendayal Upadhyaya National Rural Livelihood Mission/Project (NRLM/P) across 75 districts since 2011 to create efficient and effective institutional platforms for rural poor women in the form of Self-Help Groups. In connection with that, UPSRLM has implemented the National Rural Economic Transformation Project (NRETP) in 53 blocks across 17 districts focusing on the model of governance and value chain initiatives. The main objective of NRETP is to promote farmers’ Producer Groups and transform them into profitable, bankable, and self-sustaining robust business enterprises by developing commodity-based Value Chain and Market Linkages.

To provide technical support in achieving the objectives of NRETP, UPSRLM hired **BASICS Consulting**. The team under stewardship of Mr. Keshwanand Tripathi has given more attention to produce aggregation and sales of the produce through PGs. Selection of Udyog Sakhi & orientation, business plan preparation, bank account opening etc have been completed in most of the districts. A total of 3012 PGs have been promoted with 2939 business plans developed. A total of 2623 Bank PGs Account have been opened with more than Rs. 28 crore transactions. A total of 69238 Mahila Kisans have been covered by PGs and 2736 Udyog Sakhis have been developed to manage the PGs.

UP Pro-poor Tourism Empowers Sarnath Street Vendors: Training for Enhanced Livelihood and Resilience

 Uttar Pradesh



Under the UP Pro-poor Tourism Development Project, a total of 100 street vendors in Sarnath, Varanasi, who were registered under the Municipality Corporation, received training in two batches. **BASICS Consulting**, the implementing agency, conducted the training sessions for the vendors, taxi service personnel, and hotel staff, focusing on hospitality management. This initiative is led by Mr Utpal Singh, Ms Chandra Karki and Mr Ramesh Ranjan.

The primary objective of this training was to enhance the lifestyle of street vendors, taxi services, and hostel staff, among others, who are involved in the hospitality sector. The training covered a wide range of topics, including Sarnath tourism, effective communication and its various types, personal grooming and hygiene, workplace hygiene, digital payment methods, the Swanidhi Yojna (a government scheme) for street vendors, an overview of digital payments, waste management practices, and the significance of customer satisfaction. Each topic was explored to provide participants with a comprehensive understanding of these subjects and their importance in different contexts.

The role of local vendors is crucial in the U.P. Pro-Poor Tourism Development Project as they directly interact with tourists and contribute to the economic development of the local community. Currently, there are numerous vending zones in Sarnath, where many vendors have settled to earn their income. However, the COVID-19 pandemic and subsequent lockdowns have significantly affected the livelihoods of street vendors. To support them during this challenging period, the Government of India launched the PMSVANidhi scheme, which provides access to credit and other forms of support, including the Public Distribution System (PDS).

BFM has done Rs. 1.2 Cr Input Business in Kharif Season

 Maharashtra

Basix Farmers' Market (BFM), a new initiative has made an encouraging beginning in facilitating procurement of input orders by BASIX Krishi Samruddhi Limited, a subsidiary worth Rs. 1.2 crore in the Vidarbha Region of Maharashtra for the Kharif season. The majority of this business constitutes offering a wide variety of reliable seeds of Cotton, Soybean, Toor, and Chili. BFM has also planned to expand its operations by introducing additional input services like pesticides, fertilizers, herbicides, and organic alternatives, among others.



BFM's platform is a white-labelled online platform with Technology ownership and support from MasterCard. BASIX envisages leveraging its past work with farmers through this technology platform and creates a win-win scenario for farmers, farmer institutions, BASIX, and MasterCard. BFM has already onboarded over 2.6 lakhs of farmers, 430 FPOs, 160 buyers and 20 input suppliers primarily from the Vidarbha regions of Maharashtra. Farmer and FPOs board also commenced from Uttar Pradesh and Himachal Pradesh and West Bengal. The company aims to expand its operations aggressively to the states of Himachal Pradesh, Uttar Pradesh, and West Bengal in the next fiscal year. This expansion will enable BFM to extend its support to farmers in these regions, fostering growth and development within their agricultural communities.

Harakh Farmer Producer Company Ltd Secures Term Loan for Mustard Oil Mill under PMFME Scheme

📍 Uttar Pradesh

Harakh Farmer Producer Company Limited was established on July 14, 2021, at Harakh Block of Brarabanki District of Uttar Pradesh. This FPO was formed with funding support from Small Farmers Agri-Business Consortium (SFAC) and execution by **BASICS Consulting** (CBBO) under the project named '10K FPO formation and Promotion under Central Sector Scheme (CSS)'. The FPO has a shareholder base of 453 individuals and primarily engages in the Agri-input and output business, focusing on major crops such as Wheat, Mustard, and Mentha. The BASICS team has played a crucial role in supporting this FPO by providing capacity-building through various training programs, exposure visits, and demonstrations.



These initiatives have significantly increased farmers' awareness about FPOs and their operations. Additionally, BASICS has offered continuous support in terms of financial and marketing linkages, as well as convergence.

Recently, BASICS Consulting successfully facilitated this FPO to access the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) scheme, enabling the establishment of a mustard processing unit (Oil Mill). UCO Bank has sanctioned Rs 30 Lakhs for this purpose. Under this scheme, the FPO will receive a 35% subsidy from the central government. The FPO has also obtained credit guarantee coverage from NABSARAKSHNE. With the assistance of BASICS, the FPO has also secured a credit limit of Rs 10 Lakhs from UCO Bank. The authorized members of the FPO have formulated plans to promote high-quality mustard oil packing, branding, and marketing. This Project in Uttar Pradesh state is led by Mr Saurabh Awasthi.

Regional Workshop in Bhopal on 'Economic Empowerment of Women through Producer Collectives / FPOs'

📍 Madhya Pradesh



The regional workshop on "Economic Empowerment of Women through Producer Collectives/FPOs" was held from May 22nd to May 23rd, 2023, in Bhopal, Madhya Pradesh. It was organized by the Ministry of Rural Development, Government of India, in partnership with the Government of Madhya Pradesh,

and with technical support from BASICS Consulting and ICCOA. The workshop aimed to discuss the implementation of the budget announcement for the fiscal year 2023-24, focusing on supporting self-help group (SHG) members in establishing large producer enterprises or collectives. Participants included stakeholders from various organizations, and speakers highlighted the importance of capacity building, increasing producers' bargaining power, and viewing SHGs as business-oriented entities. The workshop concluded with the launch of a digital application to track transactions and monitor the performance of producer groups, which was well-received by participants. Overall, the workshop provided a collaborative platform for stakeholders to promote the economic empowerment of women through producer collectives and FPOs. This initiative is led by Mr Jayverdhan Tiwari in quite a successful manner.

BASICS Consulting get two years extension in ASRLM Project

Assam

Assam State Rural Livelihoods Mission (ASRLM) has been making significant strides in promoting financial inclusion in five districts and 269 Gram Panchayats. Through tireless work, **BASICS Consulting** has reached out to 31,000 self-help groups, providing banking access to the women of Assam at their doorstep. This initiative has sparked a powerful sense of empowerment that reverberates throughout society. The stories that have emerged from these endeavours are truly remarkable, showcasing inspiring tales of resilience. Through their unwavering determination, these women have become symbols of progress, proving that economic empowerment and social development go hand in hand. In Nagaon, Dhemaji, Udalguri, Hailakandi, and Tinsukia districts, 329 BC Sakhis have facilitated transactions totalling more than 40 Crore. BASICS Consulting takes great pride in being a partner of ASRLM and has contributed to training, capacity building, and providing support to BC Sakhis in those five districts of Assam. As a result of these tremendous outcomes, BASICS Ltd. has been granted a two-year extension to the project by ASRLM. We congratulate Mr Avijeet Kumar for the great work done in this state and appreciate earning us an extension of the project proactively by the client.



Exposure Visit of FPC Members to ROQUETTE Maize Processing Unit

Karnataka



A group of 48 farmers from four different Farmers Producer Companies (FPCs) in Karnataka recently visited the ROQUETTE Maize Processing Unit for an exposure visit on 21st June 2023. Team leader Mr Sangamesh Katta told that during their visit, they had the opportunity to meet with the management to discuss the demand for maize and the procurement process from the FPCs to supply the processing plant. Additionally, the farmers visited the Krishi Sanjivani Centre, an initiative by the Karnataka State Government, as well as an Oil Cold Press unit, Pulse mills, and organic jaggery-making units.

In a knowledge-sharing session, members of the FPCs provided a detailed explanation of the operations, procedures, and business activities of their respective FPCs. The Raitha Spurthi FPCs also shared their success story in mobilizing farmers for the drive.

These FPCs were established under the SFAC Project, with **BASICS Consulting** serving as the Community Based Business Organization (CBBO) for the project. BASICS Consulting facilitated the mobilization of farmers, FPC registration process, capacity building, and market linkages.

30 Horticulture Based FPOs established at Himachal Pradesh; BASICS Ltd played pivotal role to give Technical Assistance

Himachal Pradesh

The Government of Himachal Pradesh with the support of the World Bank implementing the Himachal Pradesh Horticulture Development Project (HPHDP) to transform the sector by enhancing the profitability and productivity of farmers while addressing the sectoral gaps and issues in the horticulture sector. The underlining Project Development Objective (PDO) is “to support small farmers and agro-entrepreneurs in Himachal Pradesh to increase the productivity, quality and market access of selected Horticulture commodities.”

For the implementation of the desired objectives, HPHDS engaged **BASICS Consulting** as a technical agency. The consortium successfully established commercially viable 30 Common Service Centres (CSCs) through the formation of Farmer Producer Organizations/Companies and provided required technical and handholding support to these CSCs to undertake input purchase and selling, collective marketing, primary processing, sustainable market linkages and other farmer’s centric activities.

The geographical coverage of the project includes six districts viz., Shimla, Kinnaur, Sirmour, Mandi, Kullu, and Chamba.

During this period, the beneficiaries understood and appreciated the projects’ interventions.

Significant Achievements of the Project

30 FPC Registered	INR. 92.55 Lakh Share Capital Mobilized	12240 Farmers Mobilized	500 CIGs Formed
3350 Women Members	INR. 831 Lakh Output Market Linkage	INR. 148 Lakh Input Market Linkage	INR. 900 Lakh Grant Fund Facilitated
129 Trainings Sessions	2763 Farmers Trained	9 FPCs INR. 25-50 lakh Turnover	6 FPCs INR. >50 lakh Turnover
60 Grading & Sorting Unit, 1 Deshelling Unit, 1 Dairy Plant Cold Storage Infrastructure Created			

A few other indirect benefits experienced by the beneficiaries are increased bargaining power, collective negotiation capacity, exposure to good practices, acquiring entrepreneurial skills, etc. FPCs provided an opportunity for the development of local leadership to take up the role of governance and operations of the FPC.

With this reasonably good initiation phase of 4 years, the FPCs are now ready for the growth phase for scaling up their operations and revenues with appropriate handholding support. Mr Shriprakash Chaturvedi has ably led the project and created a worthy reputation for our work.



Regional Buyer Seller Meet in Bhopal; New Direction of Market Linkage Opens

📍 Madhya Pradesh



A regional Buyer-Seller Meet (BSM) was held in Bhopal, Madhya Pradesh, on May 23rd. The BSM was organized by the MPSRLM with technical support from BASICS and with the participation of SRLMs from Madhya Pradesh, Rajasthan, Chhattisgarh, Telangana, Gujarat, Jharkhand, and Maharashtra. The event aimed to facilitate connections between buyers and SRLMs, focusing on organic and non-organic food products. Mr. Jayverdhan Tiwari from BASICS took a lead role in conducting this program. The BSM was inaugurated by Shri Raman Wadhwa, Deputy Director of DAY-NRLM, who provided an overview of NRLM activities across the country. NRLM representatives emphasized the importance of value addition and partnerships at the village level, highlighting the social impact of collaborating with SRLMs and their community-based organizations. Senior officials from Rajasthan, Gujarat, and Madhya Pradesh shared details and opportunities available in their states for sourcing quality products.

The BSM saw the participation of 30 buyers engaged in organic and non-organic products. Buyers introduced their companies and the products they dealt with, allowing SRLMs and local government leaders to understand their requirements. Each SRLM presented the products available with their farmer groups, providing an overview of the production scenario in their respective states.

Focused business-to-business (B2B) meetings were organized between SRLMs and private companies, enabling discussions on product requirements and supply possibilities. Over seventy B2B meetings took place during the event. **BASICS Consulting's** contributions were instrumental in reaching out to buyers, meticulously designing the event, and skillfully coordinating its flawless execution.

Overall, the regional Buyer-Seller Meet aimed to connect SRLMs with potential buyers, foster B2B interactions, and explore sourcing opportunities for farm products. The event facilitated dialogue and collaboration between stakeholders, contributing to the economic empowerment of women through producer collectives and enterprises.

BASICS Consulting's contributions were instrumental in reaching out to buyers, meticulously designing the event, and skillfully coordinating its flawless execution.

Story that Inspires

📍 Madhya Pradesh

Reshma completed over 76,000 transactions, totaling an impressive sum of more than INR 30 Crore. Reshma's achievements have made her a role model for women in her community.



MPSRLM BC Sakhi Reshma Phool Chauhan: Story of a Determined Journey

In the village of Bhandarda Gram Panchayat, located in Barwani District, Madhya Pradesh, a remarkable transformation has occurred in the banking sector. Mrs. Reshma Phool Chauhan, as a BC Sakhi, identified by BASICS, brought banking services to the villagers' doorsteps, eliminating the need for long journeys. This achievement is a testament to the success of the BC Sakhi initiative, revolutionizing rural banking in Madhya Pradesh.

Reshma Chauhan Started her journey as a BC Sakhi in 2022 and has since become a beacon of empowerment and convenience for her fellow villagers. Through training provided by MPSRLM, RSETI, and Corporate BC Airtel Payment Bank, Reshma gained a strong understanding of the banking ecosystem and essential services. Initially earning a modest monthly income of Rs. 1500 with a limited wallet, Reshma's aspirations soared higher.

Driven by ambition, Reshma collaborated with various self-help groups (SHGs) like Maa Narmda SHG members, Jagarti MCLF, and Rani Durgavati VOs. Through her determined efforts, she completed over 76,000 transactions, totaling an impressive sum of more than INR 30 Crore. Reshma's achievements have made her a role model for women in her community.

Reshma Chauhan's story is just one example of the transformative power of the BC Sakhi initiative in Madhya Pradesh. BASICS Consulting, as the implementing agency under the MPSRLM financial inclusion program, has played a crucial role in establishing a network of BC Sakhis and DigiPay Sakhis across 3076 villages in 15 districts. Collectively, the BC Sakhis and DigiPay Sakhis have facilitated over 24 lakh transactions, totaling an impressive INR 838 Crore.

BASICS Consulting under the leadership of Mr Vikash Raut has provided extensive technical assistance to MPSRLM, guiding policy formulation, strategy implementation, and planning. They have identified suitable digital financial technologies and conducted training and capacity-building programs for the BC Sakhis. Additionally, Basics Ltd has offered constant support to the MPSRLM staff, BC Sakhis, and Community-Based Organizations (CBOs).

The success of the BC Sakhi initiative is bolstered by the support of public sector banks, grameen banks, and private banks. These institutions have played a pivotal role in assisting the Sakhis in running BC Centers, facilitating seamless banking transactions and services within rural communities.

Reshma Chauhan's story exemplifies the transformative power of the BC Sakhi initiative in rural India. These empowered women bring banking services to villagers' doorsteps, improving convenience and fostering financial inclusion, social development, and women's empowerment.



Bihar BC Sakhis Completed 20000 Mobile Based Digital Transactions

📍 Bihar

Under the Jeevika Mission, the Bihar Rural Livelihoods Promotion Society (BRLPS) has achieved significant milestones in promoting financial inclusion and social security among women self-help group (SHG) members. **BASICS Consulting**, the implementing agency, has played a crucial role in facilitating mobile-based digital transactions and providing insurance training programs. This report highlights the accomplishments and the impact of these initiatives.

Over 20,000 women SHG members in Bihar have successfully completed mobile-based digital transactions for savings and loan repayments. Despite challenges such as limited access to smartphones, banking services, and education, this achievement signifies a significant breakthrough in institutionalizing women members within the financial system. BASICS Consulting has been serving in identifying BC Sakhis, creating awareness, and enhancing the capacity of these women to participate actively in digital transactions. The total amount transacted exceeds Rs. 3.5 Crore, reflecting the substantial financial inclusion impact.

BASICS Consulting has conducted over 1,400 insurance training programs in all 38 districts of Bihar, benefitting Community Livelihood Federations (CLFs) associated with Jeevika. The training modules have been developed by BASICS Consulting focusing on important social security schemes like Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) and Pradhan Mantri Suraksha Bima Yojana (PMSBY). Currently, around 1.2 crore women members are part of SHGs in Bihar, indicating the vast scope for improving social security coverage. Previously, only 20% of the members were covered under insurance, leaving a significant portion vulnerable to unforeseen risks. These training programs aim to bridge this gap, extending the safety net of social security to the remaining population, reducing vulnerability, and promoting sustainability. BASICS under the leadership of Mr Partha Sarathi Mohanty is overall playing an instrumental role in bringing women-led financial inclusion across the regions of Bihar it is serving the BSRLM.



Group Companies of BASICS Ltd.

Indian Grameen Services (IGS)



Indian Grameen Services (IGS) is a not-for-profit Company, registered under the Section 25 of the Companies Act, 1956 (corresponding to Section 8 of the Companies Act, 2013), and established on February 26, 1987, as an action research organisation.

The mission of IGS is “Incubating Innovations for Pro-Poor Sustainable Livelihoods.” Harboring the vision of “Kaayam Rojgar, Khush-haal Pariwar” (Sustainable Livelihoods, Prosperous Households) for its impact communities, IGS explores opportunities for promoting and sustaining livelihoods through initiatives across sectors. Over the years, IGS has worked actively on community development and livelihood enhancement in different ecosystems and on diverse themes such as natural resource management, improved agricultural practices, livestock management, forest-based livelihoods, non-farm micro-enterprises, and renewable energy. IGS works with poor and marginalized communities, living in rural and forested areas. IGS is progressing well under the leadership of Mr R S Solanki COO and Mr Sanjib Sarangi Head of Fund raising and creating collaborations.

Basix Municipal Waste Ventures (BMWV)

Basix Municipal Waste Ventures (BMWV) was established in March 2012 after conducting five years of action research in Madhya Pradesh, Andhra Pradesh, and Jammu & Kashmir states of India. The research aimed to establish an effective mechanism for collecting household waste at the doorstep and integrating it into the solid waste processing value chain. This initiative was carried out in collaboration with multiple stakeholders, including households, rag-pickers, and urban local bodies. The action research was conducted by Indian Grameen Services, a not-for-profit affiliate of Basix Social Enterprise Group. BMWV serves Municipal Corporations and similar institutions under contracts to support and handhold their staff like Safai Karmacharis, Vehicle drivers and multipurpose health workers.



BMWV conducts various programs focused on public awareness, primary doorstep waste collection, sorting, recycling, and composting for urban local bodies and Resident Welfare Associations. The organization's goal is to provide efficient, timely, and high-quality services in collecting waste from households in a segregated manner and ensuring its efficient processing without any spillage or leakage in the waste management chain. BMWV has to its credit that it introduced the concept of door-step collection of solid wastage in 2016 as a pilot and scaled up to serve over 75% of the wards in Indore. It has played an instrumental role in securing the Cleanest City Award in 2017 and retaining the title for the last 6 years in row. As a result, BMWV earned an impeccable reputation for its work and being invited by many such corporate bodies. Currently, BMWV is actively working with 18 municipalities in 8 states.

Basix Krishi Samruddhi Limited (BKSL)



Basix Krishi Samruddhi Limited (BKSL) is a subsidiary company of BASIX Social Enterprise Group, was set up on April 26th, 2010 for providing services to small and marginal farmers in the underdeveloped states and regions of

the country. BKSL primarily provides services with objective of enhancing productivity, reduction of costs and risk, local value addition and alternate market linkages. It is governed by BASIX corporate ethos under the able guidance of professional Board members. The company has been working with over 96 FPOs and serving over 1,58,000 farmers in the areas of Financial Services, Agriculture, Allied and Business Development Services (AgBDS) & Institutional Development Services. The Company has earned great reputation as it's promoted FPOs have secured the best FPO titles in the country and got an opportunity to meet and speak to Honourable Prime Mister of India Mr. Narendra Modi. BKSL also shared the award as best CBBO with another organisation in the rankings across the country in year 2022. BKSL is able led by Mr Tapas Kumar Pati.

BASIX SEG-Group Entities



IGS is engaged in Action research and promoting livelihood strategies and solutions that have potential to promote a large number of sustainable livelihoods

BKSL offers fee based Agri-extension services and 'end-to-end' value chain development services to small and marginal farmers

BMWv provides integrated solid waste management services including primary doorstep collection, waste sorting, recycling, and composting within the municipal jurisdiction.

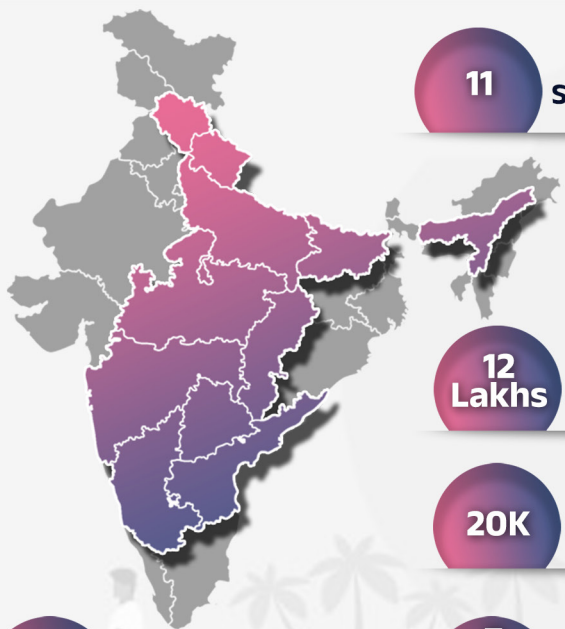
Sub-K is a digital finance (Fintech) company that offers affordable, accessible and scalable financial and payment services to BoP segment.

BASIX Academy for Building Lifelong Employability Ltd (B-ABLE) seeks to create an innovative, sustainable model for building a high quality skilled workforce - both in the unorganized and the organized sectors.

BEAMACS main motive is encouraging all employees and Associates of BASIX SEG to become its members and avail its services in cooperative mode.

ILRT works on building knowledge about processes, methods and principles of livelihood promotion and disseminating the same to enhance the capacities of practitioners, whose work affects the livelihoods of a large number

IDS, FIS & BFM at a Glance



11 States

700+ FPOs

45 Lakhs Farmers Mobilized

12 Lakhs Women Farmers Mobilized

₹ 20Cr+ Share Capital Mobilized

20K Producer Groups

₹ 25Cr+ Credit Linkage

6.2K+ BC Sakhis

₹ 1050 Cr+ Digital transaction at BC Sakhi point

72K+ Digital Financial Literacy Training to SHGs

450+ Rural Marts & Convenience Store

1900+ Handicraft & Handloom Entrepreneurs

6000+ Financial Linkages

Rs. 1.5Cr+ Input Business through BFM

438 Farmer's Collective in BFM

232K+ Farmer's associated in BFM

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